The World Food Prize is the foremost international award recognizing the achievements of individuals who have advanced human development by improving the quality, quantity or availability of food in the world.

Borlaug Dialogue Social Media Kit

To celebrate the 101st anniversary of the birth of our founder, Dr. Norman E. Borlaug, and in view of the unprecedented challenge we face to sustainably and nutritiously feed the 9 billion people who will inhabit our planet by the year 2050, our 2015 conference will gather an outstanding “faculty” of international leaders, experts and scientists for Borlaug 101 a 3-day “course” on The Fundamentals of Global Food Security.

Example Social Media Posts

Des Moines bound for the @WorldFoodPrize Borlaug Dialogue! #foodprize15 More info here: bit.ly/foodprize15


The @WorldFoodPrize Borlaug Dialogue is known as the premier conference on global agriculture. Follow us and let’s end hunger together! #foodprize15