



**APPLICATIONS OPEN: MAY 13**

**DEADLINE TO APPLY: JULY 1**

The Norman E. Borlaug International Dialogue invites partners to host **side events** each year, providing a platform for discussing food and agriculture topics with diverse speakers. These events are integral, showcasing unique work, fostering dialogue and engaging attendees.

Planned and executed by partners, side events bring new perspectives and formats. Organizations can host in-person events with optional streaming during the Borlaug Dialogue. No more than 5 side events will be scheduled during each time slot.

Side events will be held October 21-22 (Wednesday and Thursday) at the Iowa Events Center. **Registration for the Borlaug Dialogue is required to host, speak at or participate in side events.** A special registration rate is available for those who only wish to host, speak at or attend side events.

**SET-UP AND COSTS:**

The cost of a side event varies based on the size of the selected room and the duration of the event. The pricing below includes a basic A/V package, tailored to either a single or double room setup.

- Single Room - 60-Minute Event - **\$5,600**
- Single Room - 90-Minute Event - **\$6,200**
- Single Room - 120-Minute Event - **\$7,200\***
- Double Room - 60-Minute Event - **\$8,200**
- Double Room - 90-Minute Event - **\$8,800**
- Double Room - 120-Minute Event - **\$9,800\***

**ADDITIONAL OPTIONAL COSTS**

- Livestream/Recording Add On Fee: **\$2,400**
- Photography Add-On Fee: **\$500**
- Room Layout Change: **\$500**
- Catering: **Varies**

\* 2-HOUR SIDE EVENT ONLY AVAILABLE ON WEDNESDAY EVENING

