



DEADLINE TO APPLY:  
JULY 1

# OPPORTUNITIES TO ENGAGE:

## *Side Events*

The Norman E. Borlaug International Dialogue invites partners to host **side events** each year, providing a platform for discussing food and agriculture topics with diverse speakers. These events are integral, showcasing unique work, fostering dialogue and engaging attendees.

Planned and executed by partners, side events bring new perspectives and formats. Organizations can choose in-person events with optional streaming during the Borlaug Dialogue. No more than 5 side events will be scheduled during each time slot.

Side events from October 21-23 will be held at the Iowa Events Center. **Registration for the Borlaug Dialogue is required to host, speak or participate in side events.** A special registration rate is available for those who only wish to host, speak or attend side events.

### SET-UP AND COSTS:

The cost of a side event varies based on the size of the selected room and the duration of the event. The pricing below includes a basic A/V package, tailored to either a single or double room setup.

- Single Room - 60-Minute Event - **\$5,600**
- Single Room - 90-Minute Event - **\$6,200**
- Single Room - 120-Minute Event - **\$6,800**
- Double Room - 60-Minute Event - **\$8,200**
- Double Room - 90-Minute Event - **\$8,800**
- Double Room - 120-Minute Event - **\$9,400**

### ADDITIONAL OPTIONAL COSTS

- Livestream/Recording Add On Fee: **\$2,300**
- Photography Add On Fee: **\$500**
- Catering: **Varies**

