



DEADLINE TO APPLY:
JULY 1

OPPORTUNITIES TO ENGAGE: *Exhibitor Booths*

The **World Food Prize Foundation** offers an excellent platform for stakeholders to showcase their organizations and programs to Borlaug Dialogue participants in the Iowa Events Center.

Exhibit booths at the Borlaug Dialogue provide a welcoming space where attendees often begin their experience, exploring the diverse opportunities presented by partners.

ARRANGEMENT OF EXHIBITS:

Exhibitors must display and arrange materials in such a manner so as not to obstruct sight lines of neighboring exhibitors and walkways. Maximum height for displays is 8 ft.

PREMIUM EXHIBIT (3 DAYS):

- 4th Floor Iowa Events Center
- Monday Set Up | Tuesday, Wednesday and Thursday Exhibit
- Thursday Evening Tear Down

STANDARD EXHIBIT (2 DAYS):

- 3rd Floor Iowa Events Center
- Monday Set Up | Tuesday and Wednesday Exhibit
- Wednesday Evening Tear Down

COST:

- **Standard Exhibit Booth** | \$1,500 for two days
- **Premium Exhibitor Booth** | \$3,000 for three days

WHY EXHIBIT *With Us?*



INTERACT WITH 600
ORGANIZATIONS



NETWORK WITH
GUESTS FROM OVER
65 COUNTRIES



ENGAGE WITH
STUDENTS FROM
ACROSS THE GLOBE

