



**WORLD FOOD PRIZE**  
**INVITATION TO**  
**NOMINATE**

# **WORLD FOOD PRIZE**

# **LAUREATE**

# **NOMINATIONS**

**2024 SOCIAL MEDIA TOOLKIT**

**#FOODPRIZE24**



**WORLD FOOD PRIZE**  
**INVITATION**  
**TO NOMINATE**

The **World Food Prize Foundation** is now accepting nominations for its 2024 World Food Prize Laureate! Nominations for candidates fitting the [eligibility criteria](#) will be open **until May 1, 2023**.

The esteemed World Food Prize is awarded annually for an exceptional, individual achievement that advances human development by demonstrably increasing the quantity, quality, availability of or access to food via creative interventions within the food system.

Candidates cannot enter themselves. Nominations for women candidates and those from the Global South are especially encouraged.

This **social media toolkit** contains sample **Twitter, Facebook, Instagram and LinkedIn** posts which can be copied or adapted to promote nominations for the 2024 World Food Prize Laureate.

**A selection of graphics cards** to accompany these posts can also be downloaded [here](#).



# WORLD FOOD PRIZE INVITATION TO NOMINATE

## Twitter

Know a #FoodSecurity hero worthy of global recognition?

Nominate them for the 2024 @WorldFoodPrize! 🏆

Learn about eligibility criteria and the nomination process here: [bit.ly/FoodPrize24](https://bit.ly/FoodPrize24)

**#FoodPrize24**

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🏆 The @WorldFoodPrize Foundation is searching for its 2024 Laureate!

Know someone whose work has made significant advancements to global #FoodSecurity?

Learn about the eligibility criteria & nominate them for the **#FoodPrize24** 🙌  
[bit.ly/FoodPrize24](https://bit.ly/FoodPrize24)

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👏 Calling all #FoodSecurity champions!

The @WorldFoodPrize is searching for its 2024 Laureate – do YOU know someone worthy of the **#FoodPrize24**?





Check out the eligibility criteria and submit your nomination before the May 1 deadline!

🙌 [bit.ly/FoodPrize24](https://bit.ly/FoodPrize24)



# WORLD FOOD PRIZE INVITATION TO NOMINATE

Do YOU know someone who has advanced global #FoodSecurity by:

-  Reducing poverty
-  Combating hunger
-  Enhancing quality of life
-  Boosting nutrition

Nominate them for the 2024 @WorldFoodPrize!


 [bit.ly/FoodPrize24](https://bit.ly/FoodPrize24)

## #FoodPrize24

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Know an agricultural pioneer working to advance #FoodSecurity?




Nominate them for the prestigious @WorldFoodPrize! 🏆

Learn about the nomination process and submit here  [bit.ly/FoodPrize24](https://bit.ly/FoodPrize24)


## #FoodPrize24

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Past @WorldFoodPrize Laureates are changing #FoodSystems by...

-  Advancing climate-resilience
-  Developing biofortified crops for better nutrition
-  Creating soil-centric approaches

...and more!

Nominate your food security hero for #FoodPrize24  [bit.ly/FoodPrize24](https://bit.ly/FoodPrize24)



# WORLD FOOD PRIZE INVITATION TO NOMINATE

Do you know a...

-  Scientist
-  Researcher
-  Nutritionist
-  Policymaker
-  Logistics specialist
-  Economist
-  Engineer

...or another leader who has enhanced #FoodSecurity?

Nominate them for the **#FoodPrize24!**

 [bit.ly/FoodPrize24](https://bit.ly/FoodPrize24)

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Know someone that is making strides to advance #FoodSecurity and safeguard the world's #FoodSystems? 🌍

Do you think they could be the next @WorldFoodPrize Foundation Laureate? 🌱

🏆 Get more information about the nomination process here: [bit.ly/FoodPrize24](https://bit.ly/FoodPrize24)

**#FoodPrize24**

 [bit.ly/FoodPrize24](https://bit.ly/FoodPrize24)

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 WANTED: 2024 @WorldFoodPrize Laureate!

Know someone in the agricultural sector sowing the seeds for a brighter, food-secure future?

Take a look at the eligibility criteria for the **#FoodPrize24** and submit a nomination here: [bit.ly/FoodPrize24](https://bit.ly/FoodPrize24)

**BIT.LY/FOODPRIZE24 | #FOODPRIZE24**



# WORLD FOOD PRIZE INVITATION TO NOMINATE

👩 Do you know an inspiring woman deserving of 🌍 recognition for her work in advancing #FoodSecurity?

The @WorldFoodPrize is looking for outstanding candidates for the **#FoodPrize24!**

Learn more about the eligibility criteria & nominate her here 👉 [bit.ly/FoodPrize24](https://bit.ly/FoodPrize24)

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The @WorldFoodPrize is looking for exceptional women candidates for the **#FoodPrize24!** 🧑

Who will be the next to follow past Laureates @C\_A\_Bertini, @MandradeCIP, @JanLowl, @trinidad1949 and more?

Nominate today! 👉 [bit.ly/FoodPrize24](https://bit.ly/FoodPrize24)

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🏆 Do you know a #FoodSecurity champion from the Global South deserving of the @WorldFoodPrize?

**#FoodPrize24** nominations are now open – take a look at the eligibility criteria and be sure to submit your nomination before the May 1 deadline!

👉 [bit.ly/FoodPrize24](https://bit.ly/FoodPrize24)

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Have you heard that the @WorldFoodPrize is looking for the next Laureate?

It could be a person who is...

- ✓ Improving #FoodSecurity
- ✓ Addressing #ClimateChange
- ✓ Safeguarding #FoodSystems

...and much more! Deadline closes 1 May: [bit.ly/FoodPrize24](https://bit.ly/FoodPrize24)

**#FoodPrize24**



# WORLD FOOD PRIZE INVITATION TO NOMINATE

## Facebook/Instagram

📌 WORLD FOOD PRIZE NOMINATIONS NOW OPEN FOR 2024! 📌

Do you know an agricultural or food security expert who has made exceptional progress in improving the availability of or access to food, enhancing nutrition or ending hunger through their work?

If so, then nominate them for the most esteemed accolade in agriculture – the World Food Prize!

Nominations for the 2024 award are open now until May 1, 2023 – learn more about the eligibility criteria and submit your nomination here 📌

[bit.ly/FoodPrize24](https://bit.ly/FoodPrize24) | **#FoodPrize24**

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Who is YOUR food security hero? How are they advancing human development through food systems? Are they deserving of international recognition?

Then nominate them for the 2024 World Food Prize by May 1, 2023!

Check eligibility criteria and nominate here 📌

[bit.ly/FoodPrize24](https://bit.ly/FoodPrize24) | **#FoodPrize24**



# WORLD FOOD PRIZE INVITATION TO NOMINATE

## LinkedIn

The **World Food Prize Foundation** is seeking nominations for its 2024 Laureate – an individual in the food and agriculture space, who has significantly advanced global food security.

Eligible candidates and their achievements must be:

- **INDIVIDUAL:** The World Food Prize is awarded annually to an individual who has made a significant achievement in furthering food security.
- **MEASURABLE:** The individual's achievement must be measurable in terms of reducing poverty, hunger or suffering, or enhancing health, nutrition, quality of life and well-being.
- **IMPACTFUL:** The breadth of the impact of the individual's work will be considered, along with the complexity of the problem addressed.
- **INNOVATIVE:** The selection committee will also take into consideration the level of ingenuity and determination to succeed shown by nominees.

Check out the full eligibility criteria and submit your nomination: [bit.ly/FoodPrize24](https://bit.ly/FoodPrize24)

**#FoodPrize24**

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From advancing climate-resilience in #agriculture to promoting nutrition, World Food Prize Laureates are changing #FoodSystems. Do YOU know someone like this?

Check their eligibility and nominate now for the 2024 World Food Prize:  
[bit.ly/FoodPrize24](https://bit.ly/FoodPrize24)

Deadline for nomination submission is May 1, 2023 – don't miss out!

**#FoodPrize24 | World Food Prize Foundation**

**BIT.LY/FOODPRIZE24 | #FOODPRIZE24**