



WORLD FOOD PRIZE
INVITATION TO
NOMINATE

WORLD FOOD PRIZE **LAUREATE** **NOMINATIONS**

2023 SOCIAL MEDIA TOOLKIT

[BIT.LY/FOODPRIZE23](https://bit.ly/foodprize23) | [#FOODPRIZE23](https://twitter.com/foodprize23)



WORLD FOOD PRIZE
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The **World Food Prize Foundation** is now accepting nominations for its 2023 World Food Prize Laureate! Nominations for candidates fitting the [eligibility criteria](#) will be open **until May 1, 2022**.

The esteemed \$250,000 World Food Prize is awarded annually for an exceptional, individual achievement that advances human development by demonstrably increasing the quantity, quality, availability of or access to food via creative interventions within the food system. Candidates cannot enter themselves. Nominations for women candidates and those from the Global South are especially encouraged.

This **social media toolkit** contains sample **Twitter, Facebook, Instagram and LinkedIn** posts which can be copied or adapted to promote nominations for the 2023 World Food Prize Laureate.

A selection of graphics cards to accompany these posts can also be downloaded [here](#).



WORLD FOOD PRIZE INVITATION TO NOMINATE

Twitter

Know a #FoodSecurity hero worthy of global recognition? 📸

Nominate them for the 2023 @WorldFoodPrize now! 🏆

Learn about eligibility criteria and the nomination process here: bit.ly/FoodPrize23

#FoodPrize23

🏆 The @WorldFoodPrize Foundation is searching for its 2023 Laureate!

Know someone who has made significant advancements to global #FoodSecurity through their work?

Learn about the eligibility criteria & nominate them for the **#FoodPrize23** below.

👉 bit.ly/FoodPrize23

👊 Calling all #FoodSecurity champions!

The @WorldFoodPrize is searching for its 2023 Laureate – do YOU know someone worthy of the \$250K **#FoodPrize23**?

Check out the eligibility criteria and submit your nomination now, before the May 1 deadline!

👉 bit.ly/FoodPrize23



WORLD FOOD PRIZE INVITATION TO NOMINATE


Do you know a...

-  Scientist
-  Researcher
-  Nutritionist
-  Policymaker
-  Logistics specialist
-  Economist
-  Engineer

...or another leader who has enhanced #FoodSecurity through their work?

Nominate them for the **#FoodPrize23!**

 bit.ly/FoodPrize23

 Who do YOU want to see become the 2023 @WorldFoodPrize Laureate?

Check out the eligibility criteria and submit your nomination for the **#FoodPrize23** now, before the deadline on May 1!

 bit.ly/FoodPrize23





 WANTED: 2023 @WorldFoodPrize Laureate!

If you know someone in the agricultural sector sowing the seeds for a brighter, food-secure future, take a look at the nomination criteria for the **#FoodPrize23** and submit a nomination here: bit.ly/FoodPrize23



WORLD FOOD PRIZE INVITATION TO NOMINATE

Do you know someone who has significantly advanced global #FoodSecurity by:

-  Reducing poverty
-  Combating hunger
-  Enhancing quality of life
-  Boosting health and nutrition

Nominate them now for the 2023 @WorldFoodPrize!

 bit.ly/FoodPrize23

#FoodPrize23

Do you know a pioneer of agricultural solutions, dedicated to making advances in global #FoodSecurity?

Nominations for the 2023 @WorldFoodPrize Laureate are now open – take a look at the requirements and submit yours before May 1!

 bit.ly/FoodPrize23

#FoodPrize23

 Nominations are now open for the 2023 @WorldFoodPrize!

Do you know a woman pioneer in food and agriculture who deserves global recognition for her work?

Check out the eligibility criteria and nominate her for the **#FoodPrize23** before May 1!

 bit.ly/FoodPrize23



WORLD FOOD PRIZE INVITATION TO NOMINATE

👩 Do you know an inspiring woman deserving of 🌍 recognition for her work in advancing #FoodSecurity?

The @WorldFoodPrize is looking for outstanding candidates for the **#FoodPrize23!**

Learn more about the eligibility criteria & nominate her here 👉 bit.ly/FoodPrize23

The @WorldFoodPrize is looking for exceptional women candidates for the **#FoodPrize23!** 👩

Who will be the next to follow past Laureates Jo Luck, @C_A_Bertini, @MandradeCIP, @JanLow1, Mary-Dell Chilton, Evangelina Villegas, and @trinidad1949?

Nominate today! 👉 bit.ly/FoodPrize23

🏆 Do you know a #FoodSecurity champion from the Global South deserving of the \$250k @WorldFoodPrize?

#FoodPrize23 nominations are now open – take a look at the eligibility criteria and be sure to submit your nomination before the May 1 deadline!

👉 bit.ly/FoodPrize23

🗨️ Know someone in the Global South working to improve the availability, distribution or production of food to those in need?

Nominations for the \$250k **#FoodPrize23** are now open – see the criteria and submit your nomination via @WorldFoodPrize.

👉 bit.ly/FoodPrize23



WORLD FOOD PRIZE
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Facebook/Instagram

📌 WORLD FOOD PRIZE NOMINATIONS NOW OPEN FOR 2023! 📌

Do you know an agricultural or food security expert who has made exceptional progress in improving availability of or access to food, enhancing nutrition or ending hunger through their work?

If so, then nominate them for the most esteemed accolade in agriculture – the \$250,000 World Food Prize!

Nominations for the 2023 award are open now until May 1, 2022 – learn more about the eligibility criteria and submit your nomination here 📌

bit.ly/FoodPrize23



WORLD FOOD PRIZE INVITATION TO NOMINATE

LinkedIn

The **World Food Prize Foundation** is seeking its 2023 Laureate – an individual in the food and agriculture space, who has significantly advanced global food security.

Eligible candidates and their achievements must be:

- **INDIVIDUAL:** The World Food Prize is awarded annually to an individual who has made a significant achievement in furthering food security.
- **MEASURABLE:** The individual's achievement must be measurable in terms of reducing poverty, hunger or suffering, or enhancing health, nutrition, quality of life and well-being.
- **IMPACTFUL:** The breadth of the impact of the individual's work will be considered, along with the complexity of the problem addressed.
- **INNOVATIVE:** The selection committee will also take into consideration the level of ingenuity and determination to succeed shown by nominees.

Check out the full eligibility criteria and submit your nomination: bit.ly/FoodPrize23