



Norman E. Borlaug Award for
Field Research and Application

CALL FOR NOMINATIONS

2022 SOCIAL MEDIA TOOLKIT

**NORMAN BORLAUG FIELD AWARD
NOMINATIONS**

bit.ly/BFA22Nominations | [#BFA22](https://twitter.com/BFA22)



Norman E. Borlaug Award for
Field Research and Application

CALL FOR NOMINATIONS

Nominations for the Norman Borlaug Field Award (BFA) are now open – help us spread the word!

*The BFA is an annual award of **\$10,000** given to a researcher under the age of 40 who is helping to significantly advance the fields of agriculture and food production.*

If you know a young researcher dedicated to saving lives by relieving hunger and furthering agriculture, nominate them for the 2022 Borlaug Field Award!

To learn more, visit: bit.ly/BFA22Nominations

*This **social media toolkit** contains sample **Twitter, Facebook, Instagram** and **LinkedIn** posts, which can be copied or adapted to promote nominations for the 2022 Borlaug Field Award using #BFA22 and #FoodPrize22.*

***A selection of graphics cards** to accompany these posts can also be downloaded [here](#).*



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CALL FOR NOMINATIONS



Twitter

Do you know a young, prominent researcher advancing food and agriculture? 🌱

Nominate them for the \$10,000 Borlaug Field Award! 🏆

The @WorldFoodPrize's #BFA22 recognizes exceptional individual achievements in agriculture and food production.

👉 bit.ly/BFA22Nominations

To advance agriculture and food production we need people who show:

- 💡 Intellectual courage
- 💪 Determination
- 🧠 Stamina

If you know a young researcher who embodies these qualities – nominate them for the #BFA22 today!

👉 bit.ly/BFA22Nominations

#FoodPrize22 @WorldFoodPrize

Today's young researchers are the key to unlocking sustainable future agriculture and food production 🗝️

Do YOU know a researcher under 40 years old who is advancing #FoodSecurity?

Nominate them for the @WorldFoodPrize's #BFA22!

👉 bit.ly/BFA22Nominations

bit.ly/BFA22Nominations | #BFA22



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The Borlaug Field Award will honor an individual who is working closely at the production or processing level with:

 Farmers

 Herders

 Fishers

...or others in the food production, processing and distribution chain.

[#BFA22 @WorldFoodPrize](#)


 bit.ly/BFA22Nominations

 Calling all [#FoodSecurity](#) heroes!

The [@WorldFoodPrize](#)'s \$10,000 Borlaug Field Award – endowed by [@RockefellerFdn](#) – recognizes advancements in global food and agriculture production by an individual under 40 y/o.

Nominate now  bit.ly/BFA22Nominations

[#FoodPrize22 #BFA22](#)

 **DEADLINE:** Nominate candidates for the \$10,000 Borlaug Field Award before June 15!

If you are looking to submit a candidate for the [#BFA22](#), check out the eligibility criteria here: bit.ly/BFA22Nominations

[@WorldFoodPrize #FoodPrize22](#)

bit.ly/BFA22Nominations | [#BFA22](#)



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Do you know a young researcher who has embodied excellent:

-  Communication
-  Persistence
-  Leadership
-  Innovation
-  Research


...in the fight against #hunger?

Highlight their work – nominate them for the 2022 Borlaug Field Award!

 bit.ly/BFA22Nominations


#BFA22

Who do YOU think deserves the \$10,000 Borlaug Field Award? 🤔

If you know a young researcher in the agricultural sector helping to eliminate global hunger and poverty, nominate them for the #BFA22 before June 15! 

 bit.ly/BFA22Nominations

#FoodPrize22 @WorldFoodPrize

In the 1940s and '50s, Dr. Norman Borlaug helped promote #FoodSecurity across the 

If you know a young researcher who is following in Dr. Borlaug's footsteps, nominate them for the 2022 Borlaug Field Award! 🏆

 bit.ly/BFA22Nominations

#FoodPrize22 #BFA22 @WorldFoodPrize

bit.ly/BFA22Nominations | #BFA22



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Across the world, young researchers are sowing the seeds for greater [#FoodSecurity](#) 🌍

The Borlaug Field Award recognizes individual achievements in the fight against hunger – learn more and submit your [#BFA22](#) nomination:

bit.ly/BFA22Nominations

[#FoodPrize22](#) @WorldFoodPrize

The [@WorldFoodPrize](#) is seeking the next Borlaug Field Award recipient! 🔍

If you know a young researcher – under the age of 40 – who has made great strides in the fight for hunger, nominate them for the \$10,000 [#BFA22](#) 🏆

👉 bit.ly/BFA22Nominations

[#FoodPrize22](#)

🏆 Previous recipients of the [@WorldFoodPrize](#)'s \$10,000 Borlaug Field Award include:

- ✓ [@dr_sultana_mlaf](#)
- ✓ [@agmude](#) ([@ILRI](#) / [@AfDB_Group](#))
- ✓ [@bramaccimmyt](#) ([@CIMMYT](#))
- ✓ [@aditimukherji](#) ([@IWML](#))

Who will be next?

Nominate a candidate for the [#BFA22](#)!

👉 bit.ly/BFA22Nominations

bit.ly/BFA22Nominations | [#BFA22](#)



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🏆 In 2020, [@dr_sultana_mlaf](#) received the [@WorldFoodPrize](#)'s Borlaug Field Award for her model providing veterinary outreach, treatment and education to smallholders.

Do YOU know a young food and agriculture scientist?

Nominate them for the [#BFA2022](#)!

👉 bit.ly/BFA22Nominations

An innovative approach to providing financial protection to millions of herders led to [@agmude](#) receiving the Borlaug Field Award in 2016 🏆

Do you know a young researcher doing impactful work in food and agriculture?

Nominate them for the [#BFA22](#)!

👉 bit.ly/BFA22Nominations

In 2012, [@IWMI](#)'s [@aditimukherji](#) was the first-ever Borlaug Field Award recipient for her research on groundwater resources in agriculture 💧

Do YOU know a deserving 2022 recipient? 🏆

Submit your [#BFA22](#) nomination today!

👉 bit.ly/BFA22Nominations

[@WorldFoodPrize](#)

bit.ly/BFA22Nominations | [#BFA22](#)



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🏆 Nominations are now open for the @WorldFoodPrize's #BFA22!

Do you know a young researcher in food and agriculture who deserves global recognition for their work?

✔ Check out the eligibility criteria and submit a nomination before June 15.

👉 bit.ly/BFA22Nominations

Do you know a young researcher working in the field and helping advance agricultural and food production? 🌱

Help highlight their contribution to global #FoodSecurity – submit a nomination for the \$10,000 #BFA22 today!

👉 bit.ly/BFA22Nominations

#FoodPrize22

bit.ly/BFA22Nominations | #BFA22



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Facebook/Instagram

🚩 NOMINATIONS ARE NOW OPEN FOR THE 2022 BORLAUG FIELD AWARD! 🚩

Do you know a young agricultural or [#FoodSecurity](#) researcher – under the age of 40 – who is working in the field and has made exceptional progress in improving food security and fighting poverty?

Help amplify their work – nominate them for the esteemed \$10,000 Borlaug Field Award before June 15!

Find out more about the eligibility criteria and submit your nomination here:

[#BFA22](#)

bit.ly/BFA22Nominations

bit.ly/BFA22Nominations | [#BFA22](#)



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LinkedIn

- ✓ NOMINATIONS OPEN: 2022 Borlaug Field Award
- ✓ DEADLINE: June 15, 2022

The **World Food Prize Foundation** is seeking the 2022 Borlaug Field Award recipient: an exceptional individual, under the age of 40, who has helped significantly advance agriculture and food production.

The \$10,000 award, endowed by the **The Rockefeller Foundation**, honors individuals who are working in the field – meaning with farmers, herders, fishers or other producers – and embodying Dr. Norman Borlaug’s ideals of intellectual courage, stamina and determination in the fight to eliminate global hunger and poverty.

Check out the full eligibility criteria and submit your nomination here:
bit.ly/BFA22Nominations