



## **2022 Borlaug Dialogue FAQs**

*Updated 9/14/2022*

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**Why come to the 2022 Norman E. Borlaug International Dialogue?**

*What is the theme of the 2022 Norman E. Borlaug International Dialogue?*

- The theme of the 2022 International Borlaug Dialogue, “Feeding a Fragile World,” focuses on overcoming pervasive shocks to the global food system. The triple threat of COVID, Conflict, and Climate embodies the multiple challenges the global food system faces now and in the future. The event will address scalable solutions for adaptation and mitigation to limit planetary warming below 1.5° C and achieve the Sustainable Development Goals.
- This theme is an acknowledgement of profound vulnerability, but is also rooted in action and hope. That hope is captured in the [call to action](#) letter recently published by 22 World Food Prize Laureates and is evident in the work of our [2022 World Food Prize Laureate, Dr. Cynthia Rosenzweig](#).
- “Feeding a Fragile World” is not merely a theme, it is an imperative quest which can only be accomplished by working together and consistent international cooperation.

*Meet the 2022 World Food Prize Laureate, Dr. Cynthia Rosenzweig.*

- Dr. Cynthia Rosenzweig of the United States will receive the 2022 World Food Prize for her seminal contributions to understanding and predicting the impacts of the interaction between climate and food systems. Through designing and leading rigorous, collaborative observational and modeling research, she provided the evidence used by thousands of decision-makers in more than 90 countries to both mitigate and adapt to climate change in local, national and global food systems.



*I heard you are moving locations of the 2022 Norman E. Borlaug International Dialogue?*

- We are moving our hybrid event to the [Iowa Events Center](#) and [Hilton Hotel](#) in downtown Des Moines, Iowa, USA to keep up with our growing audience and space to host more side events, exhibitions, breakout sessions, and more!

*Can I come in-person?*

- We are excited to again host our events in-person and virtually. We welcome you to register and come to Des Moines for a week full of engaging and thoughtful dialogue, learning and networking.
- UPDATE: Programming starts at 9:45am on October 18 with breakout sessions from partnering organizations.

## **What is a Hybrid Conference?**

*What is a hybrid conference?*

- A hybrid conference allows participants from around the world to engage in an in-person and a virtual format. In addition to an in-person conference, participants can watch keynotes, panels, and roundtable discussions, pose questions, network with fellow participants, and access topical resources on the event platform.

*What is the difference between an in-person, hybrid and virtual event?*

- Definitions for in-person, hybrid, and virtual events at the 2022 Borlaug Dialogue are below:
  - **In-Person Event:** Event accessible solely in-person in Des Moines, IA;
  - **Hybrid:** Event accessible in-person and virtually;
  - **Virtual:** Event accessible solely online on the Acelevents platform or on the organizing partner webinar link.

## **Registration**

*How do I register for the event?*

- Please visit <https://www.acelevents.com/e/2022borlaugdialogue>



- The Acelevents mobile app is an additional access point and may optionally be downloaded via the Apple App Store or the Google Play Store.

*How much does the event cost?*

- In-Person Ticket Rates & Dates:

- Early Bird: \$650
  - Available until July 31
  - Description: Purchase tickets on or before July 31, 2022 to receive the early bird discount for In-Person Registration to come to Des Moines in October.
- Regular: \$750
  - Available from August 1 - September 30
  - Description: Purchase tickets from August 1 - September 30, 2022 to receive regular pricing for In-Person Registration to come to Des Moines in October.
- Late: \$850
  - Available from October 1 - October 10
  - Description: Purchasing tickets from October 1 - October 10, 2022 for in-Person Registration will incur a price increase to come to Des Moines in October. This ticket is no longer available after October 10, 2022.

***\*Please note that student ticket prices - with proof of active student registration - are half the price of the above segment types.***

- Student - Early Bird: \$325
  - Available until July 31
  - Description: Purchase tickets on or before July 31, 2022 to receive the early bird discount for In-Person Student Registration to come to Des Moines in October.
- Student - Regular: \$375
  - Available from August 1 - September 30
  - Description: Purchase tickets from August 1 - October 1, 2022 to receive regular pricing for In-Person Registration to come to Des Moines in October.
- Student - Late: \$425
  - Available from October 1 - October 10



- Description: Purchasing tickets from October 1 - October 10, 2022 for in-Person Registration will incur a price increase to come to Des Moines in October. This ticket is no longer available after October 10, 2022.
- Virtual Ticket Rates & Dates:
  - Early Bird: \$75
    - Available until July 31
    - Description: Purchase tickets before July 31, 2022 to receive the early bird discount for Virtual Registration to view all parts of the programming online in October.
  - Regular: \$100
    - Available from August 1 - October 20
    - Description: Purchase tickets from August 1 - October 21, 2022 to receive regular pricing for Virtual Registration to view all parts of the programming online in October.
  - Students, Native Communities, Global South: Free
    - Available until October 20
    - Description: This ticket is available for specially designated WFPF guests only including students anywhere in the world, native communities, and those in developing countries in the global south. This ticket provides free Virtual Registration.

*Can I get a refund for my registration?*

- Refund Policy:
  - **In-Person Ticket Holders:** In-person tickets are fully refundable until October 1st, 2022. After this, in-person tickets are transferable to another party or to virtual registration at a reduced price. The purchaser is held responsible to contact the World Food Prize Foundation for any ticket refunds or transfers.
  - **Virtual Ticket Holders:** Virtual tickets are fully refundable until October 1st, 2022. After this, virtual tickets are refundable to 50% of full price value. The purchaser is responsible for contacting the World Food Prize Foundation for any ticket refunds or transfers.



## **Virtual Conference Platform and Engagement**

*What is Accelevents?*

- Accelevents is a hybrid event hosting platform on which the 2022 International Borlaug Dialogue will be held.

*What are the technical requirements to participate?*

- In order to access Accelevents, the virtual event platform, you will need a device that can support either the Accelevents web app (e.g. computer, laptop) or mobile app (e.g. smartphone, tablet). You will also need to connect to the internet. We recommend that you use Google Chrome as the browser.

*What if I have technical issues?*

- If you are experiencing technical issues with Accelevents, we recommend checking out these resources
  - [General Troubleshooting](#)

*What's next after registration? See the helpful guide from Accelevents:*

- [I'm an Attendee at a Virtual Event, What Do I Do?](#)

*What can attendees access after registration?*

- Attendees can access the full event platform one week before the event starts, on October 6, 2022. In the meantime, you can bookmark and add agenda sessions to your calendar, check out the speakers, sponsors, and exhibitors on the registration page. These are continuously updated throughout the summer leading up to the event.

*Do I need to download or install Accelevents to be able to attend this event?*

- The Accelevents web app does not need to be installed. You may access it in a web browser. Please try using a different browser if you are having trouble accessing the web app.
- The Accelevents mobile app is an additional access point and may optionally be downloaded via the Apple App Store or the Google Play Store.



*Can I share my virtual conference login information with other members of my team?*

- No, each individual has their own personalized registration that cannot be shared. With personalized registration, Acelevents allows for a customized conference experience for each attendee.

*How do I ask a question or make a comment during a live session?*

- You can ask questions in the Session Q&A tab and make comments in the Chat tab.

*Will there be networking?*

- Yes! Acelevents facilitates great networking opportunities on both the website and mobile app versions. You can network through an active community board, video chat with other participants, and private chat with individual attendees. You can also great a lounge and find other attendees with similar interests. Please note any inappropriate behavior will be result in immediate termination from the event and no refund will be issued.

*Can I still watch sessions after the event has concluded? If yes, how?*

- Live sessions will be recorded through Acelevents. The Acelevents virtual conference hub will be available for 30 days after the event ends. Keynotes and panels will additionally be available on the World Food Prize Foundation YouTube channel.

## **Coming to Des Moines**

*When should I come to Des Moines?*

- UPDATE: Registration and breakfast begins at 8am and runs through 9:30am on October 18. Breakout sessions start at 9:45am on October 18.
- We will have in-person events starting on Monday, October 17 through October 20 with partner organizations. Mainstage sessions events run from October 18 - 20.

*Where should I stay in Des Moines?*

- UPDATE: Our [room block](#) at the Hilton Des Moines Downtown is currently at capacity. We reserved a room block at [Hotel Fort Des Moines](#). The hotel has access to the Iowa Event Center through the skywalk. Please find the special



reservation link for our event at this [booking link](#). Other hotel options include the [Renaissance Savery Hotel](#), [Embassy Suites](#), [Hampton Inn & Suites](#), and [Fairfield Inn & Suites](#).

- We encourage staying at the [Hilton Downtown Des Moines](#). The Hilton is part of the Des Moines Skywalk system, which links directly to the Iowa Events Center. They also offer a free shuttle service to the airport, which is six miles / 10 km away.

### **How do I get to Des Moines?**

#### *Airport Information*

- [Des Moines International Airport](#) is located south of downtown Des Moines, easily accessible through many transportation options.

#### *Transportation Options*

- There are a variety of ways to the Iowa Events Center and Hilton Hotel. You can find a ride through Rideshare services such as [Uber](#) and [Lyft](#), [Taxi](#) or [Limousine](#), [Renting a Car](#), [Shuttle](#), or on [Public Transit](#).
- We encourage attendees to share transportation with a friend or colleague to reduce carbon emissions.

#### *What else is there to do in Des Moines?*

- Find out more to do on the [Catch Des Moines website](#).

### **Engagement Opportunities**

*Are you interested in being an exhibitor, hosting a side event, breakout session, buying a window cling or sponsoring a event?*

- Visit our [website](#) for more information. Application forms are below:
  - [Side Event](#)
  - [Breakout Session](#)
  - [Exhibition Table](#)
  - [Propose a Speaker](#)
- If you are interested in more opportunities, email us at [dialogues@worldfoodprize.org](mailto:dialogues@worldfoodprize.org).



**WORLD FOOD PRIZE FOUNDATION**  
**NORMAN E. BORLAUG**  
**INTERNATIONAL DIALOGUE**  
*Feeding the Fragile World*

Please email the organizers at [dialogues@worldfoodprize.org](mailto:dialogues@worldfoodprize.org) with any other questions. We look forward to seeing you in person or online in October!