

2021

NORMAN E. BORLAUG
INTERNATIONAL
DIALOGUE
OCTOBER 20-22

GAINING MOMENTUM: FOOD SYSTEMS TRANSFORMATION *in the* DECADE OF ACTION

VIRTUAL SIDE EVENTS



As a prominent feature of the International Borlaug Dialogue, side events provide a space for organizations and initiatives to coordinate and execute their own unique event in conjunction with the Dialogue. Virtual Side Event Host Organizers design these gatherings to demonstrate work, promote further dialogue, and engage attendees through hosted events, panels, receptions and announcements.

The 2021 International Borlaug Dialogue (October 20 - 22) will be offered in a hybrid format. We are excited to provide partners with the opportunity to host virtual events alongside the plenary content of the Dialogue. *For those who are interested in convening in-person side events, please contact Madeline Goebel, Director, Strategic Partnerships.*

INTERNATIONAL BORLAUG DIALOGUE THEME

Twenty-twenty brought many challenges to and opportunities for working in the [Decade of Action](#) towards the [UN Sustainable Development Goals](#). Communities worldwide faced unprecedented barriers to meeting food security needs with at least [20 countries on the brink of famine](#), highlighting the importance of global collective action. As we continue to move forward in this decade of action towards the UN Food Systems Summit and other global convenings, we have the opportunity to **gain momentum** as never before. We recognize that we cannot 'reboot' the system, but must **transform** food systems to right inequitable structures.

This pivotal year offers milestones for international collaboration. The International Borlaug Dialogue follows the UN Food Systems Summit (FSS) and the 48th Committee on World Food Security while **building forward** for COP26 and the Nutrition for Growth Summit, to gain momentum in the Decade of Action. Country commitments and Coalitions of Action adopted during the UN FSS will be highlighted during the Borlaug Dialogue, reaching additional audiences and widening opportunities for partnership.

**SOLUTIONS
MUST BE
INNOVATIVE,
COMMITMENTS MUST
BE BOLD
AND COLLECTIVE
ACTION MUST BE
SYSTEMATIC**

**CLICK FOR FULL INTERNATIONAL
BORLAUG DIALOGUE THEME**

VIRTUAL SIDE EVENTS

VIRTUAL FEE STRUCTURE

Base Fee (\$500) + Time

- 30 minutes = \$500
- 60 minutes = \$1,000
- 90 minutes = \$1,500

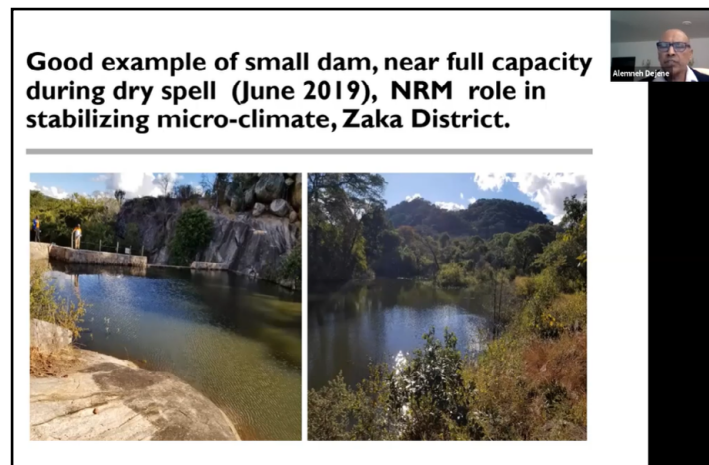
INCLUSIONS

- 1 complimentary Virtual Borlaug Dialogue registration
- Event details fully listed publicly on the official International Borlaug Dialogue agenda
- Event details included in two e-blasts to International Borlaug Dialogue participants
 - Mid-September
 - One week out, Week of October 11th
- Event details included in two e-blasts to Global Youth Institute participants
 - Mid-September
 - One week out, Week of October 11th
- Weekly attendee list of those consenting to be contacted about Side Events
 - Beginning September 6
- Access to exclusive International Borlaug Dialogue Attendee Event Hub
 - Materials may include:
Reports, Videos, Flyers, Articles, Podcasts, and other digital materials welcome



FORMATS

- Roundtable/Panel Discussions
- Report/Project Presentations or Announcements
- Keynote Presentations
- Award/Recognition Presentations
- Demonstration Presentations
- Other formats welcome



OUTLINE OF PARTNER RESPONSIBILITIES

Content

- Virtual Side Event Host Organizers are solely responsible for the cultivation of the Side Event's content, including speakers.
- World Food Prize Foundation staff will assist in supporting the development of the content of Side Events.
- Please note that there is not a requirement for Side Events to align with the theme of the International Borlaug Dialogue.

Platform And Registration

- The procurement of a virtual platform is the responsibility of the Virtual Side Event Host Organizers.
- Expenses incurred related to technical or production related support are the sole responsibility of the Virtual Side Event Host Organizer.
- Virtual Side Event Host Organizers are responsible for the production and oversight of the virtual platform of their choice.
- If desired, Virtual Side Event Host Organizers will be responsible for managing a registration platform of their choice.

VIRTUAL SIDE EVENTS

PARTNER RESPONSIBILITIES CONTINUED

Communications

- Promotion and direct correspondence with International Borlaug Dialogue attendees, per the weekly attendee list, is the responsibility of the Virtual Side Event Host Organizer.
- Virtual Side Event Host Organizers are encouraged to promote their event publicly. *Registration to the International Borlaug Dialogue is not required of virtual Side Event attendees.*
- Any additional promotion or cross-promotion with the International Borlaug Dialogue is welcomed.



INTEREST FORM

We ask that all interested partners provide the preliminary details of their event via our [Interest Form](#). We understand that the submitted items are subject to change, but we ask that you provide elementary details regarding the direction of your proposed Side Event.

INTEREST FORM



TIMELINE

Now-August

Interest Form Submitted (Suggested)

September 1

Side Event details provided to WFPF via outlined document provided

Mid-September

First Side Event Eblast

Week of October 11

Second Side Event Eblast

October 20-22

Borlaug Dialogue International Symposium

WORKSHOPS

For the first time, the International Borlaug Dialogue is accepting applications for partner organizations to co-organize Interactive Partner Workshop Applications. Workshops will be featured as part of the plenary agenda of the International Borlaug Dialogue (IBD). Interactive workshops provide the opportunity for registered participants to collaboratively define key issues, explore problems and learn about new strategies, tools and technologies in food systems.

The deadline to submit Interactive Partner Workshop Applications is **Friday, July 16**. For more information, please visit www.WorldFoodPrize.org/Workshops.



CONTACT

SIDE EVENTS

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BORLAUG DIALOGUE

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