Simon N. Groot of the Netherlands will receive the 2019 World Food Prize for his transformative role in empowering millions of smallholder farmers in more than 60 countries to earn greater incomes through enhanced vegetable production, benefiting hundreds of millions of consumers with greater access to nutritious vegetables for healthy diets.

As founder and leader of East-West Seed, his initiative over the past four decades has developed a dynamic, smallholder-centric tropical vegetable seed industry, starting in Southeast Asia and spreading through Asia, Africa and Latin America.

The 2019 World Food Prize recipient is Simon N. Groot! Through his work, he has created a better quality of life for millions of farmers and their families. Smallholder farmers in 60 tropical countries have access to 60 different improved vegetable crops through his company East-West Seed. #FoodPrize19

Twenty million smallholder vegetable farmers in over 60 tropical countries have benefitted from the work of our 2019 World Food Prize Laureate, Simon N. Groot. #FoodPrize19

“I THINK I WAS BORN TO BE A VEGETABLE SEEDSMAN.”
~ SIMON N. GROOT

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