#### THE WORLD FOOD PRIZE

2016 Borlaug Dialogue International Symposium
"LET FOOD BE THY MEDICINE"
October 12-14, 2016 - Des Moines, Iowa

VIDEO FROM THE STEM FOOD AND AG COUNCIL - HELP WANTED: STEM PROFESSIONALS NEEDED TO FEED, NOURISH, AND SAVE THE WORLD October 13, 2016 -1:50 p.m.

#### Introduction

## Morgan Day

Symposium Logistics - World Food Prize Foundation

Well, good afternoon, everyone. I hope you enjoyed the great food, the soy luncheon. Our good friends at STEMconnector have a short video and a presentation about the great programming that they are doing, and so we welcome them to the stage now, and give them your attention. Thank you so much.

### **Sherry Brown**

Vice President, Science Strategy, Monsanto

Hello, everyone. I am Sherry Brown, Vice President of Science Strategy at Monsanto but outgoing chair of the STEM Food and Ag Council. We wanted to thank Ambassador Quinn and Catherine for the opportunity to again come to you and tell you a little bit about what we're doing on the council.

Our council was birthed three years ago here on this stage at the World Food Prize, and we'vecome together to bring industry, corporations, the public sector, societies, youth serving organizations, and higher education, all interested in the mission of bringing together the understanding of the need for innovation in food and agriculture and the next generation of students who will be the innovators who help us feed ten billion in an environmentally sustainable way. And by bringing all the parts of our ecosystem together, we believe we can help move the needle and inspire the next generation.

Last year I was on this stage to tell you about our second year project, which was "Feed, Nourish, Thrive", a portal that would help us tell the students, the next generation, about the exciting careers in food and ag in a way that they could digest it. So we created 50 videos of young professionals talking about their journey into the exciting jobs and careers in food and ag. And in the last year we've had thousands of students and their parents and their teachers come to our portal and learn about the exciting careers.

I'd like to introduce Chantel Simpson, who is our graduate fellow, who is working on continuing to grow Feed, Nourish, Thrive and make it an even more exciting portal.

# **Chantel Simpson**

Good afternoon. Over the past year, the Feed, Nourish, Thrive website has reached thousands of visitors and is currently involved in a site redesign to enhance user experience, search engine visibility, and to integrate preexisting high-quality STEM food and agricultural resources. With that website, we have highlighted numerous pathways into agriculture, including the careers of women, veterans, and other underrepresented minorities within the field of agriculture.

## **Crispin Taylor**

Thank you, Chantel. My name is Crispin Taylor. I am the CEO of the America Society of Plant Biologists, one of the members of the STEMconnector Food and Ag Council and with Kevin O'Sullivan with PepsiCo will be taking over from Sherry as co-chairs of the council beginning tomorrow. What I'm here to do as the incoming co-chair is introduce our project for this coming year. And we have a little brief video to do that for you.

So I just wanted to highlight a couple of additional points. So this town hall will be running on April 27th in the D.C. area. We're running it in conjunction with the Global STEM Talent Summit Initiative, which will also be in D.C. on the next day, April 28th, and is also organized by STEMconnector. As implied in the video, this is both a physical event with students from around the D.C. area and further afield participating in person; but we also will be running this as a live Web event and would invite you, those of you that are working with youth particularly to help us grow the global audience for this event as a live, online event.

We're also, while we have some pretty good ideas for who we would like to deliver the information and speak at this event, we're very open to your ideas and suggestions as to other compelling speakers we might include. And we'd welcome your participation online or in person in D.C. on April 27th. And once again, the email address is townhall@STEMconnector.org for any information and to let us know your ideas.

And I want to thank again, the World Food Prize, Ambassador Quinn, and all those involved here, for the opportunity to once again share with you what STEMconnector Food and Ag Council has been doing. Thank you very much.