

The World Food Prize  
1997 Award Ceremony Program  
October 16, 1997  
Des Moines, Iowa





*The 1997 World Food Prize Laureates*

The 1997 World Food Prize has been awarded jointly to Dr. Ray F. Smith and Dr. Perry L. Adkisson, whose leadership in developing and implementing new approaches to agricultural pest control has sparked a worldwide environmental revolution.

Working individually and together, Drs. Smith and Adkisson developed and demonstrated a concept that has helped farmers around the world wean themselves away from heavy reliance on synthetic pesticides. This concept—Integrated Pest Management or IPM—employs a variety of biological, cultural, ecological and chemical techniques to protect a wide variety of food and fiber crops from insect damage in an environmentally sustainable manner.

Through their steadfast work during the past five decades, Drs. Smith and Adkisson have changed the direction of agricultural research and outreach in crop protection. The 1997 World Food Prize laureates turned a simplistic system dependent on chemicals into a holistic system that has proven sustainable, efficient, economic and safe for people and for the environment.

Dr. Smith is now retired after spending most of his professional career at the University of California, Berkeley. Dr. Adkisson remains actively involved in a number of IPM projects at Texas A&M University, where he has served in various capacities over the past forty years.

*The World Food Prize*

The World Food Prize is the foremost international award recognizing the achievements of individuals who have advanced human development by improving the quality, quantity, or availability of food in the world. The World Food Prize is sponsored by The World Food Prize Foundation, established by John Ruan, and is located in Des Moines, Iowa, USA.

*The World Food Prize Foundation  
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**THE WORLD FOOD PRIZE**  
**ELEVENTH ANNUAL AWARD CEREMONY**  
Thursday, October 16, 1997  
Civic Center of Greater Des Moines  
Des Moines, Iowa

**Master of Ceremonies**  
Robert D. Havener  
The World Food Prize Council of Advisors

**Music**  
“Climb Ev’ry Mountain” — Simon Estes

**Film**  
“By Their Fruits, The World Shall Know Them”

**Remarks**  
Elizabeth Dole

**Music**  
“You’ll Never Walk Alone” — Simon Estes

**Presentations of the 1997 World Food Prize**  
John Ruan, John Ruan III  
Norman Borlaug, Elizabeth Dole

**Response by the 1997 World Food Prize Laureates**  
Ray F. Smith  
Perry L. Adkisson

**Tribute to John Denver**  
Norman Borlaug

**Music**  
“Precious Lord Take My Hand” — Simon Estes





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