

FEED THE NEED | NOURISH YOUR NEIGHBOR
Iowa State Capitol Building
Des Moines, Iowa



Iowa Food Bank Association
Feeding Iowa

HUNGER LIVES NEXT DOOR.

FEED THE NEED
NOURISH YOUR NEIGHBOR



HUNGER IS A REAL STORY.

THE IOWA FOOD BANK ASSOCIATION CAPTURES THE STORIES OF YOUR NEIGHBORS WHO STRUGGLE WITH HUNGER

RIGHT NEXT DOOR.

A partnership with Molly Rogalla of MRogalla Photography (Indianola, IA) was formed to create this year's hunger awareness campaign, Feed the Need : Nourish Your Neighbor. The project brings light to the stories and faces of Iowans who struggle with hunger each and every day.

Hunger isn't visible. It isn't something most people talk about. You won't hear it in everyday conversation. But it exists. Everyday hunger lives next door. It may affect you, your neighbor, the friends that your children hang out with, it may even touch your co-workers or someone in your church.

Hunger begins with a NEED. An adult working two jobs to support two children; or someone caring for a family member between shifts. Many times barely making enough money to get by. Those who know hunger ask, "buy medicine, or buy food this month?"

A NEED is met with purpose and compassion. Our programs provide nutrition to help children do well in school. We give energy to keep pushing forward, so parents can provide for their families; nourishment to help the elderly live longer and compassion that offers hope in the most desperate moments.

Volunteers who dedicate time they don't have just to make sure someone else doesn't have to go hungry. The generosity of an anonymous donor who has seen first hand how powerful their impact can be. A farmer who plants a few extra acres so that he can donate fresh produce to local feeding organizations.

389,730 IOWANS STRUGGLE WITH HUNGER.

MORE THAN 139,000 ARE CHILDREN.

THIS IS THE FACE OF HUNGER IN IOWA.

TOGETHER WE CAN END A STRUGGLE.



Iowa Food Bank Association
Feeding Iowa



DISPLAY DETAILS

- ◆ The full FEED THE NEED / NOURISH YOUR NEIGHBOR display includes ten banners, a fork display, and an easel.
- ◆ Banners measure 78.7 X 33.5 inches. Each banner represents a client that is served by our Iowa Feeding America Food Banks and displays a direct quote from the client about how they are benefiting from food bank programs.
- ◆ The fork display is 2ft wide by 4 ft. long. Each fork represents 130 Iowans who struggle with hunger each day. An easel is provided for easy displaying.
- ◆ 400 SQ FT. of space is needed for full placement of the display, including the fork board and easel.
- ◆ Reservations are limited to one week time periods.
- ◆ Display may be reserved with, or without the fork display board.

To reserve **FEED THE NEED | NOURISH YOUR NEIGHBOR**, please contact Michelle Winkey at 319-234-0776 or at

mwinkey@feedingamerica.org

FEED THE NEED | NOURISH YOUR NEIGHBOR is sponsored by:

mrogalla
lifestyle portrait artist



Iowa Food Bank Association
Feeding Iowa

