
THE WORLD FOOD PRIZE

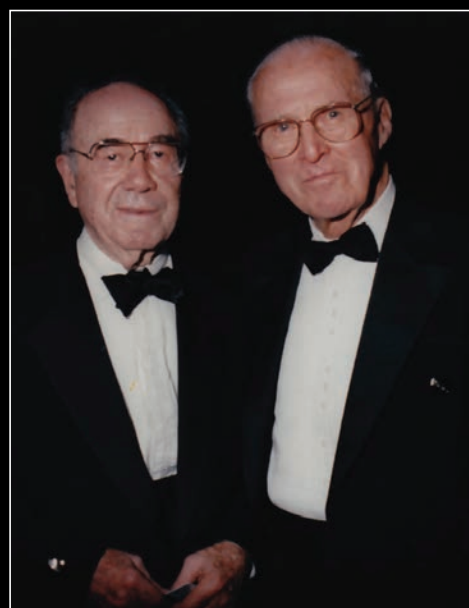


INVITATION
TO NOMINATE

THE WORLD FOOD PRIZE

founded by

DR. NORMAN E. BORLAUG



The dramatic growth of World Food Prize programs and events has evolved from the inspired vision and generosity of Dr. Norman E. Borlaug and Mr. John Ruan.

Dr. Borlaug envisioned a world without hunger, and he founded The World Food Prize to recognize the contributions of highly accomplished individuals working to alleviate global hunger and poverty through a wide range of fields in food production and distribution, agricultural and food science, technology, and policy.

He established The World Food Prize in 1986 with corporate sponsorship by a major food company. Three years later that sponsor withdrew, at which point, Iowa businessman and philanthropist John Ruan stepped forward to rescue and endow The Prize and locate its headquarters in Des Moines, Iowa.

Each October the \$250,000 World Food Prize is presented to an individual or individuals that have made an exceptional breakthrough achievement in increasing the quality, quantity or availability of food in the world, thus reducing hunger and global food insecurity.

The presentation of The Prize takes place in the magnificent Iowa State Capitol as part of a week-long series of events that include the International "Borlaug Dialogue" Symposium, the Global Youth Institute and the Borlaug-Ruan International Internship for high school students.

This brochure is designed to elicit your nomination of a worthy individual or individuals to be considered for selection for The World Food Prize.



AN AWARD TO RECOGNIZE AND INSPIRE BREAKTHROUGH ACHIEVEMENTS INCREASING THE QUALITY, QUANTITY AND AVAILABILITY OF FOOD IN THE WORLD



Dr. Daniel Hillel, Israel, receives the World Food Prize in 2012 from U.N. Secretary-General Ban Ki-moon and World Food Prize Chariman John Ruan III



Professor Yuan Longping, China, and Dr. Monty Jones, Sierra Leone, receive the World Food Prize in 2004.



PRESENTED TO LAUREATES FROM AROUND THE GLOBE

The \$250,000 World Food Prize recognizes individual, specific, tangible achievements in any field involved in enhancing food production and distribution and increasing food availability and accessibility to those most in need, thereby reducing human suffering and improving health and nutrition.

"The World Food Prize ... the international recognition that is known as 'The Nobel Prize for Food and Agriculture.'"

- H.E. Ernesto Zedillo
Former President of Mexico



2011 World Food Prize Laureate H.E. Luiz Inácio Lula da Silva, Brazil



1987 World Food Prize Laureate Dr. M.S. Swaminathan, India



2007 World Food Prize Laureate Dr. Philip E. Nelson, United States



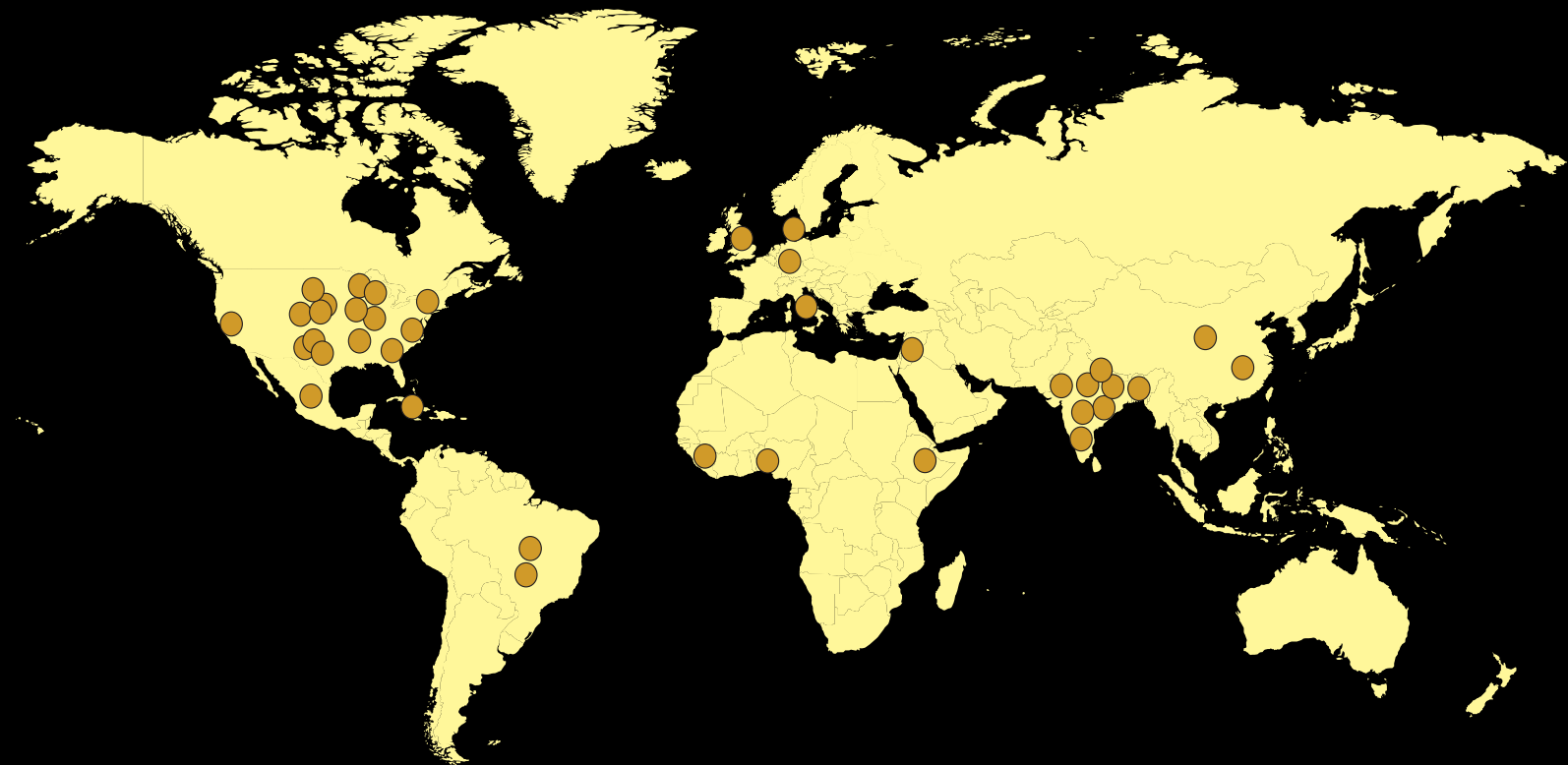
2000 World Food Prize Laureate Dr. Evangelina Villegas, Mexico



2009 World Food Prize Laureate Dr. Gebisa Ejeta, Ethiopia



2003 World Food Prize Laureate Hon. Catherine Bertini, United Nations



SINCE ITS ESTABLISHMENT IN 1986, THE WORLD FOOD PRIZE HAS BEEN PRESENTED TO LAUREATES FROM BANGLADESH, BELGIUM, BRAZIL, CHINA, CUBA, DENMARK, ETHIOPIA, GHANA, INDIA, ISRAEL, MEXICO, SIERRA LEONE, SWITZERLAND, UNITED KINGDOM, UNITED STATES AND THE UNITED NATIONS

HOW TO NOMINATE

ONLINE FORM:

Please access the online nomination form at www.worldfoodprize.org/nominate. Provide all material in English.

Nomination submissions must include:

LETTERS

1. Letter of nomination signed by a senior official or representative of the nominating institution, agency, organization, or business.
2. Two additional letters seconding the nomination from individuals outside of the nominating organization who are familiar with the Nominee's work and accomplishments.

DOCUMENTATION

1. Description of the Nominee's achievement (maximum 3 pages).
2. Explanation of the impact of the achievement (maximum 3 pages).

BIOGRAPHICAL DATA

Nominee's date of birth; country of origin; current position; resume or CV detailing educational and professional background, honors and awards; and contact information.

BRIEF SYNOPSIS

Summary statement of why the Nominee should be awarded the World Food Prize (150 words or less).

SUPPLEMENTAL MATERIAL

Documents may be submitted (but are not required) in support of the nomination, including: articles describing the Nominee's achievements and the impact of his or her work; and publications by or about the Nominee that directly relate to the nomination.

Nominations will remain eligible for a period of three years from the date of submission and are evaluated by an independent panel of international experts.

THE WORLD FOOD PRIZE FOUNDATION

Attn: Judith Pim
Director of Secretariat Operations
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Des Moines, IA 50309 USA
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+1-515-245-3796 (phone)



CRITERIA

INDIVIDUAL nominees must have demonstrated a quantifiable breakthrough achievement in one or more areas involving improving the quality, quantity, and availability of food for the world's people. Those areas include, but are not limited to: nutrition and health; plant and seed science; animal science; soil science, water and conservation; crop protection; food technology and safety; policy, research and extension; infrastructure and distribution; and hunger and poverty alleviation.

The World Food Prize is normally awarded to one person annually. In circumstances where indispensable collaboration led to the breakthrough achievement, more than one person may be recognized (each must have contributed in an essential way to the achievement and impact).

The **ACHIEVEMENT** statement (maximum 3 pages) should address:

- How the Nominee's work has improved the quantity, quality or availability of, or access to, food for a substantial number of people;
- How the Nominee's direct actions and activities resulted in his or her achievement; and
- How the Nominee's creativity, innovation, and determination were applied in solving a problem or barrier, or set of problems or barriers, that ultimately led to the achievement described.

The **IMPACT** statement (maximum 3 pages) should address:

- How the Nominee's achievement resulted in a measurable, quantifiable, or otherwise demonstrated impact in improving the quality, quantity, and availability of food for a sizeable population across a defined geographical area or region.

Nominees must be living and in sufficiently good health to participate in the World Food Prize Laureate Award Ceremony in Des Moines, Iowa.

AN INVITATION TO NOMINATE FROM THE WORLD FOOD PRIZE



Created in 1986 by Dr. Norman Borlaug, The World Food Prize has become known as “the Nobel Prize for Food and Agriculture.”

This prestigious international award aims to fulfill Dr. Borlaug’s dream to provide significant recognition of an individual or individuals who have achieved exceptional breakthroughs in improving the quality, quantity and availability of the global food supply.

In providing such recognition, The World Food Prize seeks to inspire future achievement by scientists, policymakers, leaders of nongovernmental organizations, businesses, and others working on key issues and solutions that can have a profound impact on ensuring global food security.

Since its inception, The World Food Prize has been awarded to forty individuals from around the globe whose achievements in a broad array of areas are recognized in the Norman E. Borlaug Hall of Laureates, headquarters of The World Food Prize in Des Moines, Iowa.

Every year, on or around October 16th which is World Food Day, a ceremony is held in Dr. Borlaug’s home state, in the magnificent Iowa State Capitol to officially honor a newly selected Laureate, who receives \$250,000, a distinctive diploma, and a sculpture created by world-renowned designer Saul Bass. This event also serves to shine a spotlight on global efforts and initiatives to alleviate world hunger.

As we confront the single greatest challenge in human history – whether we can sustainably feed the more than 9 billion people who will inhabit our planet by 2050 – it is more critical than ever that The World Food Prize honors and inspires great achievements in food and agriculture. To continue Dr. Borlaug’s dream, we ask you to nominate an individual or individuals that have made the breakthrough achievements needed to ensure adequate food for all mankind in the 21st century.

Sincerely,

A handwritten signature in black ink that reads "Kenneth M. Quinn". The signature is written in a cursive, flowing style.

Amb. Kenneth M. Quinn (ret.)
President, The World Food Prize Foundation





THE WORLD FOOD PRIZE

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